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LUMI and Colorbeam score key assist at Station des Sports



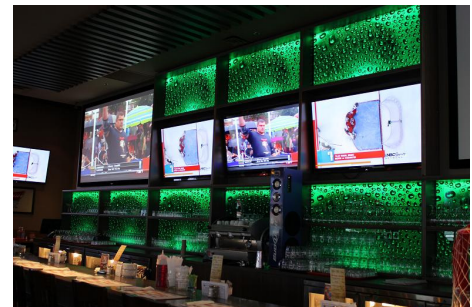
Located in Brossard, Quebec, the latest addition to the popular Station des Sports family of sports bar/restaurants boasts a new state of the art A/V concept, as well as a highly flexible LED lighting system featuring LUMI and Colorbeam products.

The primary reasons the products were chosen for Station des Sports, says Stéphane Morin, Director of Operations for St. Hubert-based sound/lighting consultants Le Groupe

Spectre Sonore, were ease of installation and the success the company has had with them in meeting the needs of past clients to the letter. Here, too, LUMI and Colorbeam have enabled the restaurant to achieve exactly the right colour temperature to subtly enhance the experience of their patrons, without detracting from the action of televised sporting events ranging from tennis, to NHL hockey, to special events such as the WWE's Wrestlemania XXVIII.

"The LED fixtures are strictly decorative," explains SF Marketing's (SFM) Market Development Specialist for Lighting & Multimedia, Jimmy Katsipis. "Their main function is to provide just the right atmosphere and illuminate key architectural details within the space."

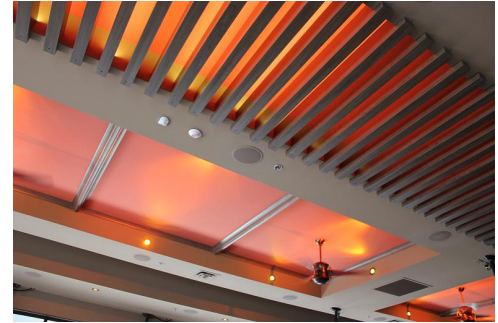
Given the LUMI and Colorbeam product's ability to produce up to 840 colour variations, both Morin and Katsipis knew an LED solution would allow Station des Sports to customize the space far more effectively than traditional incandescent or fluorescent fixtures. But when Le Groupe Spectre Sonore first approached SFM about an LED lighting package for the project, a more traditional lighting system had already been partially installed in the 8,000 square foot square foot eatery. "We came in late in the game, after the initial electrical





infrastructure was installed,” Katsipis says, “but even so, the LUMI and Colorbeam products still provide substantial energy savings and a far more flexible solution.”

In all, over 200 meters (700 feet) of LUMI strips (LED-STRIP-60-RGB) are used in the project, providing indirect illumination that highlights the decorative wooden lathe hung just below the ceiling, as well casting a diffuse glow on the ceiling itself. The LUMI Strips also provide backlighting for a series of translucent panels that frame a wall of flat screen video monitors behind the main bar, and feature an oversized water droplet design. The result is a fully customizable and truly thirst-inspiring backdrop.



In addition, 32 Colorbeam Polaris 50 RGB 3W LED spots (POL-50) are placed around massive columns just inside the Station des Sports entryway, creating an effect reminiscent of the interior architectural lighting at large-scale sporting venues. The entire system is controlled via sixteen 4 channel decoders (LED-DMX512) – also provided by SFM – and linked to an easy to use computer interface.

Since the completion of the project in December 2011, the atmosphere at Station des Sports has been a runaway hit with both hungry sports fans and the owners themselves, Morin says: “They are very happy with the result and want to use the same setup in their other restaurants.”

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